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Dear Community Member,

Square Foot Theatre is currently seeking advertisers for our upcoming productions!

The Square Foot Theatre is an intimate theatre and tavern located in Wallingford, currently in its sixteenth season. We strive to provide a home for our community of artists to create, grow, and connect; a place for audiences to escape the world for a few hours to laugh, cry, sing, and dance; and sustain a program that helps us reach beyond the doors of our theatre and into classrooms all over the state.

For each production, the theatre offers an opportunity for local businesses to place advertisements in our playbill. These playbills are distributed to each of our over 400 audience members that attend each production. This means that, throughout an entire season, your advertisement could be visible to thousands of people should you choose to promote your business with us!

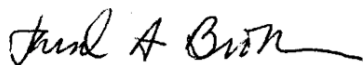
Advertising in our program will not only help support high quality, local theatre, but will also allow your business to be highlighted at our high visibility events.

The Square Foot Theatre Company's mission is to develop the talent of children and adults in a nurturing environment, bringing quality theatre to our community. Your support helps foster life-changing experiences for our actors to grow both personally and professionally.

If you have any questions or would like any further information, please feel free to contact Steven Rignoli at treasurer@squarefoottheatre.com. We look forward to establishing a relationship with you and your business!

I thank you in advance for your consideration to help us keep the arts alive in the community.

Sincerely,



Jared Andrew Brown
Executive Director & Co-Founder

Advertisement Order Form

NAME: _____ PHONE: _____

COMPANY NAME: _____

ADDRESS: _____ TOWN/ZIP: _____

EMAIL: _____

AD SIZE	SINGLE SHOW	SEASON
Full Page Ad (5.25 x 8.25)	\$100	\$800
Half Page (5.25 x 4)	\$75	\$600
Quarter (2.5 x 3.75)	\$50	\$400
Booster Shout out (20 words)	\$10	N/A

Guaranteed Positions: Add 20% guaranteed position (excluding center fold, inside or outside covers). Center-fold pricing \$300.

All ads must be submitted digitally as a Word document, jpeg, tif or PDF.

Ads in written form will NOT be accepted.

Payment Method

Check/Cash: Enclosed, checks payable to *The Square Foot Theatre*

Credit Card:

Total: \$_____ Ad Fee + \$_____ Position Fee = \$_____ **Total**

VISA MasterCard Discover Amex

Card Number: _____

Exp. Date: _____ CCID: _____

Authorized Signature: _____

Square Foot Theatre is a not-for-profit organization and depends on grants and donations to fulfill its mission

**Forms and digital files can be sent to
program@squarefoottheatre.com. Forms can
also be mailed to the below address.**

For questions, please contact:
program@squarefoottheatre.com
203.793.7383